



Mid-Year Positioning Reset Workbook

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*Positioning isn't self-promotion.
It's helping people understand the value you already bring.*



MID-YEAR CHECK-IN

Let's have an honest conversation.

Earlier this year I said I wanted to:

Where I honestly stand today:

- ☐ Moving forward consistently
- ☐ Some progress, but I've drifted
- ☐ Busy, but not growing
- ☐ Stuck and exhausted

What's one thing that consumes my energy that isn't moving me forward?

What's one thing I need more of?

- ☐ Confidence
- ☐ Visibility
- ☐ Skills
- ☐ Courage
- ☐ Boundaries
- ☐ Clarity
- ☐ Support
- ☐ Other:



YOUR POSITIONING SNAPSHOT

Complete these:

People rely on me for:

The problem I naturally solve is:

If I disappeared for 30 days, people would miss:



REPUTATION REFLECTION

Circle the words people would likely use to describe you today — then circle the words you want them to use.

NOW

Reliable

Helpful

Hardworking

Strategic

Leader

Confident

Problem Solver

Influential

Innovative

Visible

Trusted

Calm Under Pressure

Or add in your own word:

NEXT

Reliable

Helpful

Hardworking

Strategic

Leader

Confident

Problem Solver

Influential

Innovative

Visible

Trusted

Calm Under Pressure

Or add in your own word:



SMALL SHIFTS THAT CHANGE HOW PEOPLE EXPERIENCE YOU

You don't need to change everything overnight. Choose ONE action this month:

- ☐ Speak up once in a meeting instead of staying quiet
- ☐ Share a process improvement idea
- ☐ Stop minimizing your role with phrases like "I just..."
- ☐ Communicate outcomes instead of only tasks
- ☐ Share a win without downplaying it
- ☐ Ask to be included earlier in a project
- ☐ Update your LinkedIn Headline or About section
- ☐ Schedule a career conversation with your leader
- ☐ Introduce yourself differently
- ☐ Volunteer for something visible

Gap Reflection

What's one thing I need to start doing so people experience me differently?



ONE MOVE BEFORE JULY

One step. Not ten. Just one.

What's ONE action I will take in the next 30 days to increase my visibility or communicate my value:

You don't need to become someone different.

You simply need to position the value you already bring.

Want more resources to help you position yourself better?

Visit: www.peggyvasquez.net

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